

CUT YOUR BACKUP DATA STORAGE COSTS IN HALF

Data growth is a major concern for organisations especially when they collect, process and store more information than ever before. As a result, high storage costs is the number one data protection challenge facing businesses (ESG, Trends in Modern Data Protection). In order to stay competitive and drive business transformation, organisations need to securely and automatically back up their data in simplified and cost-effective way.

BACKUP CHALLENGES

Issues meeting backup SLAs

Lack of internal resource to provide the operational management of the data protection solution

Over complicated backup environment that management have no confidence in

Current data protection is accomplished using multiple products from multiple vendors that is proving difficult to keep on top of

The average enterprise backup has reached a petabyte or more, pushing conventional storage limits

IT directors are responsible for finding ways to reduce cost and cost drivers such as complexity, resource silos, low utilisation and waste.



HOW?





Protect Plus

Custodian Protect+ BaaS powered by IBM Spectrum Protect builds upon the features provided by Celerity's Managed Service function. You simply provide us with your backup and recovery SLAs, RPOs & RTOs and we will deliver a data protection solution using best of breed technologies to meet your business requirements.

Your company data can be securely and automatically backed up on-premise or to a public or private cloud where it is fully replicated to a secondary site for resilience and failover capabilities.



IT resources Allow your business to redirect IT resources

to more pressing tasks and strategic initiatives by taking advantage of Celerity IT expertise and resource.

Minimise Risk & Downtime

both human triggered events and natural disasters.

Customisable Range of cloud-based back-up models

tailored for your environment. Leverage any mix of public, private, or hybrid cloud delivery models.

Advanced replication and rapid restore protects against

line with your business requirements.

Predictable Budgeting

Subscription-based pricing that scales in

Stronger Compliance Industry knowledge maintains your

regulatory and compliance coverage.

Analysis and Reporting

Complete transparency of your environment at your fingertips.



Combining Custodian BaaS with Custodian Safeguard DRaaS

results in a multi -site and potentially multi-cloud protected data environment which helps reduce operational expenditure, drives storage utilitisation and increase business productivity.

In an age where IT departments are having to do more with less,

yet stay ahead of the game, reducing backup costs, complexity and compliance head aches with **Custodian BaaS** can be the differentiator that sets your business apart.



IBM Spectrum Protect

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T: +44(0) 8455652097

E: info@celerity-uk.com www.celerity-uk.com

and storage management.

Head Office: 11 St. George's Court, Kirkham, Preston, PR4 2EF

Take control of your data protection

Speak to a Celerity data management specialist today.