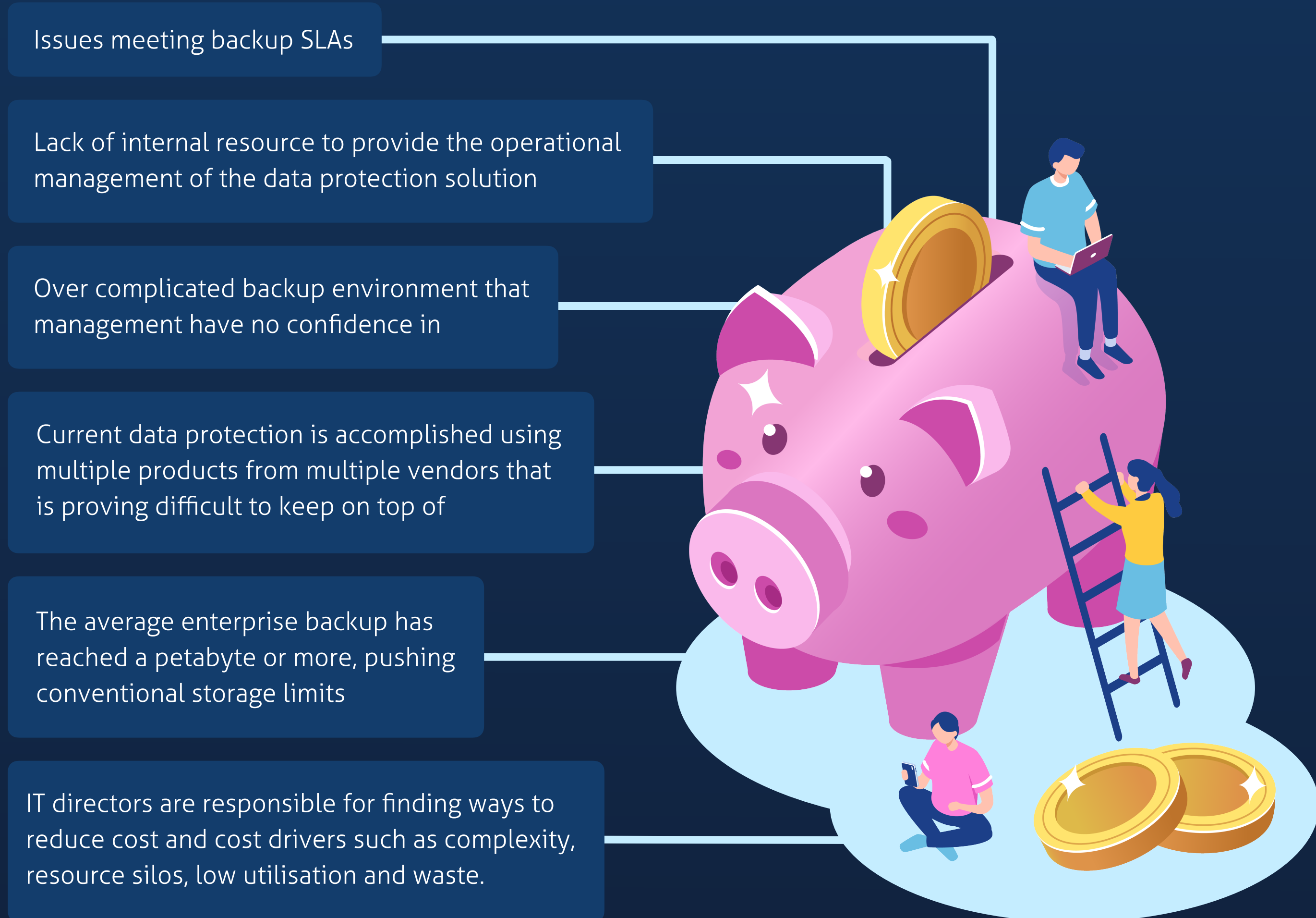


CUT YOUR BACKUP DATA STORAGE COSTS IN HALF

Data growth is a major concern for organisations especially when they collect, process and store more information than ever before. As a result, high storage costs is the number one data protection challenge facing businesses (ESG, Trends in Modern Data Protection). In order to stay competitive and drive business transformation, organisations need to securely and automatically back up their data in simplified and cost-effective way.

BACKUP CHALLENGES



HOW?



Protect Plus

Custodian Protect+ BaaS powered by IBM Spectrum Protect builds upon the features provided by Celerity's Managed Service function. You simply provide us with your backup and recovery SLAs, RPOs & RTOs and we will deliver a data protection solution using best of breed technologies to meet your business requirements.

Your company data can be securely and automatically backed up on-premise or to a public or private cloud where it is fully replicated to a secondary site for resilience and failover capabilities.

Reduce operational & administrative backup costs - saving **54%**

Storage Efficiency

Drive exceptional storage efficiency with incremental forever backups, compression, and deduplication.

IT resources

Allow your business to redirect IT resources to more pressing tasks and strategic initiatives by taking advantage of Celerity IT expertise and resource.

Customisable

Range of cloud-based back-up models tailored for your environment. Leverage any mix of public, private, or hybrid cloud delivery models.

Minimise Risk & Downtime

Advanced replication and rapid restore protects against both human triggered events and natural disasters.

Predictable Budgeting

Subscription-based pricing that scales in line with your business requirements.

Stronger Compliance

Industry knowledge maintains your regulatory and compliance coverage.

Analysis and Reporting

Complete transparency of your environment at your fingertips.



Safeguard

Combining Custodian BaaS with Custodian Safeguard DRaaS

results in a multi-site and potentially multi-cloud protected data environment which helps reduce operational expenditure, drives storage utilisation and increase business productivity.

In an age where IT departments are having to do more with less, yet stay ahead of the game, reducing backup costs, complexity and compliance head aches with **Custodian BaaS** can be the differentiator that sets your business apart.