Data Security & Resilience

Strategic Savings: Maximise performance and security with BaaS

Rapid data growth is a major concern for UK businesses as cyberattacks and storage costs increase.

As IT grows more complex, cyberattacks will happen more frequently and come at a higher cost to an organisation.

Streamlined, automated backups ensure rapid data restoration and continuity, minimising downtime and data loss during cyber incidents, thus enhancing both security and cost-efficiency.

50%
Reported having experienced some form of cyber security breach in 2023.

Source: Cyber Security Breaches Survey 2024 (gov.uk)

Backup Challenges:

- Difficulty meeting backup SLAs
- Insufficient internal resources
- Complex multi-vendor solutions
- Management distrust in an overcomplicated backup environment
- High costs due to complexity and inefficiency
- Data volume exceeding conventional storage limits
- Uncertainty around the recoverability of backups in the event of an attack/disruption

Celerity BaaS Powered by IBM using Spectrum Protect:

- Secure, automatic backups onpremise or in the cloud, with full replication to a secondary site for resilience and failover.
- Provide your SLAs, RPOs, and RTOs, and we deliver a tailored data protection solution
- Leverages Celerity's Managed Service.

Benefits of Celerity BaaS:

Resource Optimisation:

Free up IT resources for strategic initiatives using Celerity's expertise.

Enhanced Compliance:

Maintain regulatory and compliance coverage with industry expertise.

Transparency:

Comprehensive analysis and reporting provide complete visibility of your environment.

Simplified Management:

Eliminate complex multivendor solutions.

Minimised Risk & Downtime:

Advanced replication and rapid restoration to protect against attacks and disruptions.

Predictable Budgeting:

Subscription based pricing that scales with your business needs.

Cost Efficiency:

Reduce operational and administrative costs by upto 54%*

Recovery Assurance:

Scan backups for cyber threats and test recoveries regularly.

Storage Efficiency:

Incremental automated backups, compression, and deduplication.

In an age where IT departments are having to do more with less, yet stay ahead of the game, reducing backup costs, complexity and compliance headaches with Celerity BaaS can be the differentiator that sets your business apart.

Ready to enhance your data security and resilience with Celerity and IBM?

Contact us today to unleash the full power of transformation for your business.

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